2023 RUSSELL COLE LIGHTING DESIGN COMPETITION

PROJECT DESCRIPTION

Garments and Accessories Retail Store

Your clients are the owners of a new retail space, selling garments and accessories.

The location selected is in the new “Fermentation District” of Los Angeles, on Spring St near Los Angeles State Historic Park. Home to a number of local breweries, cideries, and wineries; this area close to Dodger Stadium gets lot of foot traffic.

Due to this unique atmosphere of the area with public family events at the park and lots of revelry in the evenings, the store wants to be sure to appeal to all. They do intend to focus on the evening crowds, with their hours skewing to later nights.

The owners want their building to help reflect the change and growth that they see coming to this neighborhood and they want the ability for the lighting to help showcase their brand and the community. While the merchandise is the most important part of the store, they want to emphasize a comfortable inviting environment for shopping.

While no millwork lighting is currently indicated in the interiors package, they are open to adding lighting to the millwork. The glass NW facing façade is expected to allow a large amount of daylight into the space during the day, and also provide excellent visibility into the store.

Lights in the store should be controllable from the back of house with separate control for restrooms and back of house areas.

Some interiors finishes have been selected; they are indicated on the drawings. Non-specified information has been left to your discretion.

All assumptions must be justified in the narrative. Major modifications to the architecture and interior design are not allowed.

Your scope of work is the lighting and control for the entire project.