



Illuminating
ENGINEERING SOCIETY
LOS ANGELES SECTION

2024 RUSSELL COLE LIGHTING DESIGN COMPETITION

PROJECT DESCRIPTION

Refined Mexican Seafood Restaurant

We are thrilled to work with you, as we bring to life our vision for a remarkable Mexican seafood restaurant nestled in the heart of Frogtown, Los Angeles. Our goal is to capture the essence of a laid-back Mexican beach town, infusing it with an elevated and elegant dining experience that resonates with our patrons. Our locally sourced culinary offerings, ranging from delectable ceviche, tantalizing seafood towers, and the freshest fish, are designed to transport our guests to a coastal haven of flavors and sensations.

Design Philosophy: We aim to craft an ambiance that authentically reflects the soul of a Mexican beach town, while also embodying a sense of sophistication and refinement. The interplay between exceptional gastronomy and captivating aesthetics is central to our vision, and we believe that the lighting design plays a pivotal role in achieving this harmony.

Dining 1 - Graced by a beautifully curated wall of mezcals at the entrance, this space will feature an inviting lounge/bar area, a communal table for shared experiences, and sumptuous booth/banquette seating. Our desire is for this space to emanate an atmosphere of refined relaxation, fostering camaraderie and community among our patrons.

Dining 2 - Dedicated to our ceviche and raw bar. We see this space as a theater for culinary artistry, where the meticulous preparation of each ingredient takes center stage. We aim to immerse diners in an ambiance reminiscent of the enchanting Mexican seaside, igniting their senses and creating an unforgettable dining spectacle.

Dining 3 - With three private booths and thoughtfully arranged tables, this area seamlessly transforms into a private party room. Our aspiration is for this space to exude an elevated refinement, perfect for intimate gatherings, while also possessing the dynamic energy to host festive celebrations.

Patio Seating / Building Façade - We wish to capture the enchantment of a restaurant situated on the Mexican coast overlooking the seaside. We see the lighting being pivotal in narrating the story of our restaurant, from the very moment our guests arrive.

Focal Points that encapsulate the essence of our restaurant include; the raw seafood and ceviche bar, the mezcal/drink bar, the captivating entry/mezcal wall, and the versatile private party enclave in Dining 3

Scope of Work: Your scope of work is the lighting and controls for the spaces that we've described above. The back-of-house spaces and kitchens are explicitly excluded from this scope.